



Company Profile

# About DigiFram



DigiFram is a service company; providing consulting and managerial solutions to develop the performance of various functions in business organizations, by analyzing and evaluating their operations and activities (value chains), discover flaws and weaknesses, and providing effective solutions to improve their performance effectiveness and efficiency.

## Our Vision



To become the preferred and trusted partner for business organizations to improve their performance and competitiveness.

# Our Mission

Providing effective management solutions for business organizations according to the best practices.



# Values

- Peerless Customer Services ·
- Leadership ·
- Creativity ·
- Teamwork ·
- Commitment to The Highest Quality Standards ·



## Why to choose DigiFram?



Because we at DigiFram are aware of the size and type of challenges faced by business organizations -SMEs, and we also realize that making improvement and development according to the best management practices is the best solution to enable them to overcome these challenges and achieve success and growth.

Because we at DigiFram provide integrated solutions for business organizations, include a series of skills, knowledge, and sound management methodologies for different business functions, provided as consultations, support teams and/or digital systems, working together to organize business functions, develop their performance and integration to operate effectively and efficiently.

## Why to choose DigiFram?



Because we at DigiFram provide solutions according to the best practices, to ensure achieving business organizations objectives in creating an organized internal working environment, and integrated performance among the various business functions, which in turn, develops the overall performance of the business organization, competitiveness, business continuity and expansion.

Because we at DigiFram have a professional team, with an advanced organizational thinking, long and diverse expertise in various business functions, with an added value represented in technical knowledge of digitization and digital transformation, and its applications in business organizations.

## Why to choose DigiFram?



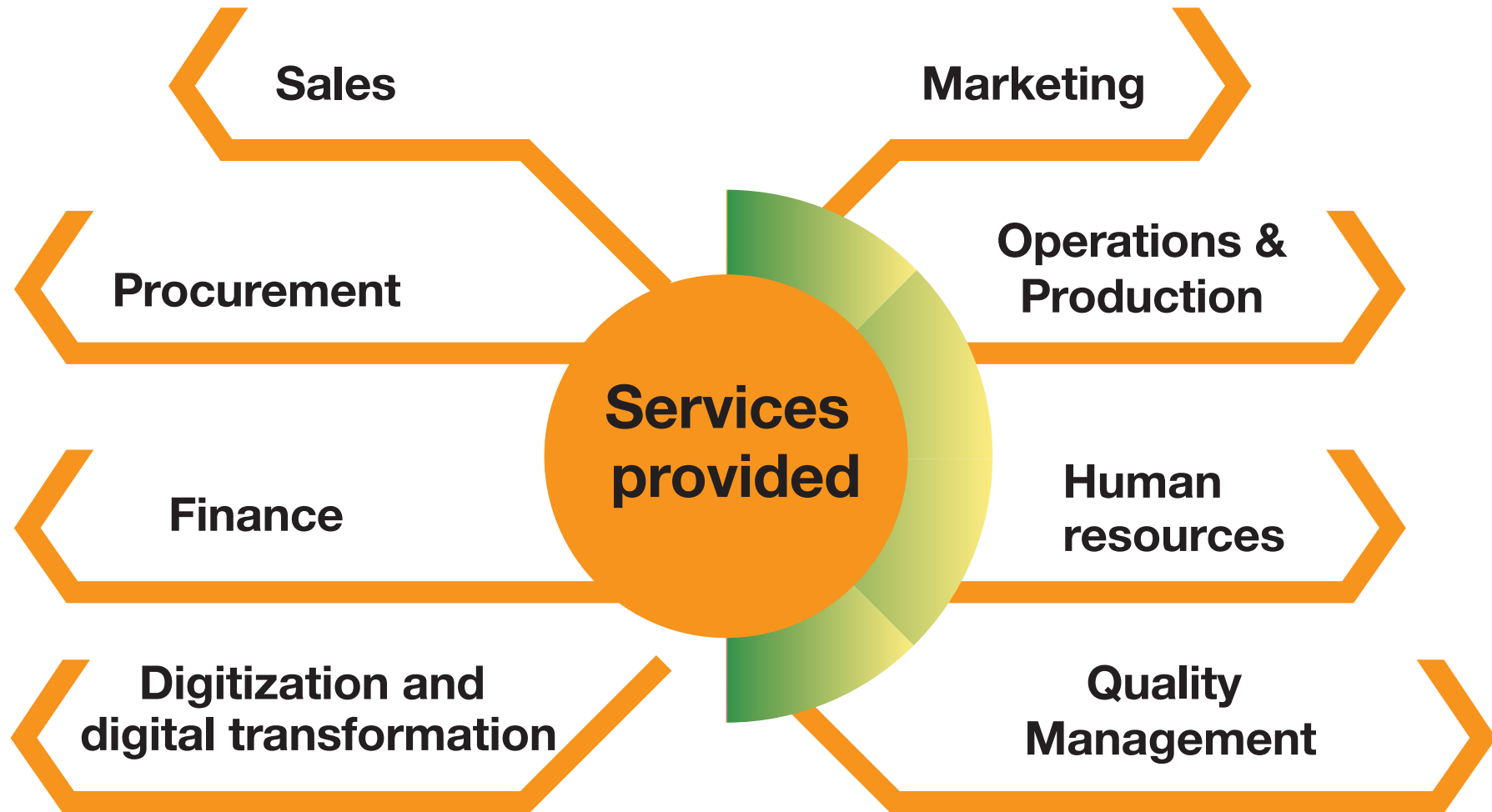
Because we at DigiFram provide viable solutions that create real value for business organizations, that are commensurate with their financial capabilities, needs, and business environment.

DigiFram works with the business organizations staff as one team, making sure that required change is brought about, and its results appears clearly, then, builds a long-term relationship, and provides support anytime – if/when needed.



# DigiFram Services

DigiFram provides solutions for the following business functions:



# Marketing



Marketing plays a vital role in the business organizations success. It represents the business! Paving the way for sales (revenue generation) and works to increase the market share.

Organization success is impossible without successful marketing! DigiFram offers various marketing solutions for business organizations, to help them perform marketing tasks and activities, attract more customers, and achieve greater ROI for marketing.

## Sales

Sales Function is of a great importance in all business organizations, due to its role in generating revenues, covering expenses, and making profits.

DigiFram provides specialized solutions for sales function activities, to enable doing its part and generate revenues required for business continuity and growth.



# Operations & Production



It is a well-known fact that business success depends mainly on managing operations & production processes successfully (to provide a product or service), as it is responsible for creating the value for customers!

DigiFram provides specialized solutions for operations and production management activities, to form a sustainable competitive advantage, by carrying out the tasks effectively and efficiently.

# Procurement

Procurement plays an important strategic role in increasing business organizations profitability, by providing the required materials to enable production continuity and regularity, and selecting the best sources of supply at best prices.

DigiFram offers effective procurement solutions to carry out activities and tasks within the five success criteria: The "Right Quality", The "Right Quantity", The "Right Place", The "Right Time", The "Right Price".



# Human Resources



To succeed in the marketplace, business organization must -firstly- succeed in building the workplace, and the mainstay of it is the human resources!

DigiFram provides effective solutions to build and develop human resources that operate and integrate the various business functions, to provide the products/services and create values the business specialized in.

# Finance



The finance role in business organizations is always present in every detail; as every decision or activity has an equal financial impact; which demonstrates its role and importance in all business functions.

DigiFram provides effective solutions that control financial performance, to ensure the regularity and stability of business activities, and to optimally employ its resources to maintain continuity that enables growth and expansion endeavors.

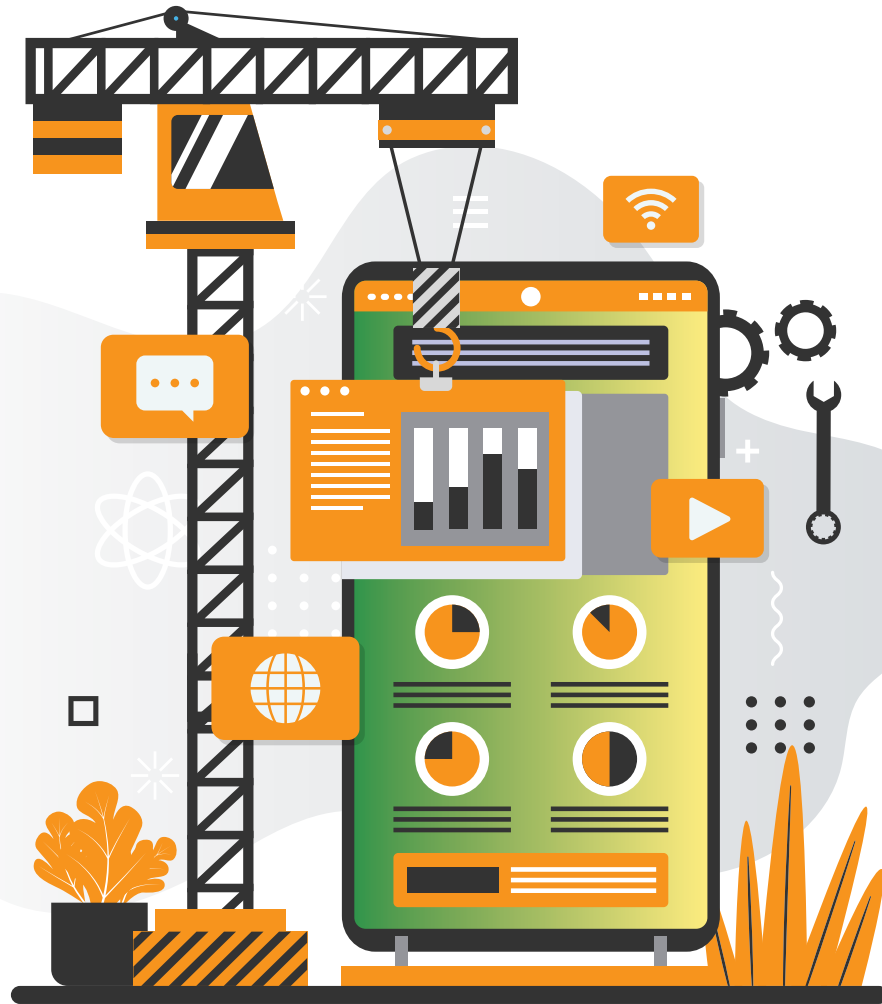
# Quality Management

The ability to meet customer requirements is the basic criterion for business organizations success; and it is also the core of the quality management work, which monitors business functions and activities to ensure that quality standards are applied to both processes and procedures (quality assurance) and products (quality control), and works to develop and integrate them continuously, to lead, in sum, to meet customer requirements and retain them.





# Digitization and digital transformation



Day by day, the importance of digitization increases, and the digital transformation is increasing too, due to the added values it provides for business organizations, represented in increasing productivity and reducing operational costs, as well as the effective management of data, and its application in supporting decision-making systems.

DigiFram provides digitization & digital transformation service for business organizations, by specialized solutions based on a detailed study of the requirements, to ensure maximum benefit and optimal employment for that transformation.

## Our Projects

- AJWAA
- DAQEEQA
- AUTO HOLIC
- Kayfvap
- Shraimsweets
- Tegahwa
- Assala Folwers
- Patalat



# Digifram

## بيئة العمل الرقمي

## Contact us

We welcome your contact and inquiries with us via

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